![Blackbaud University logo]

Blackbaud University Curriculum for
Blackbaud Raiser's Edge NXT® & Raiser's Edge®

CFRE

Explore the value of training within **Learning Paths** designed to help you find and register for courses relevant to your needs.

View all eLearning courses and instructor-led online courses in the full **Raiser's Edge NXT and Raiser's Edge Course Catalog**.

To find courses categorized by user **Role**, desired **Outcome**, or product **Functionality**, browse the tables below and click the links for more information.

➢ **First-time user?** Explore the table below to enroll in a role-based learning path, or get the basics via instructor-led online courses in the **Fundamentals Learning Path**.

Learn by Role
Explore role-based learning content to improve your skills*

Database Administrator (38+ courses)	Data Entry (24+ courses)	Events Coordinator (12+ courses)
Executive (11+ courses)	Fundraiser (23+ courses)	Membership Coordinator (12+ courses)
Volunteer Coordinator (12+ courses)	Communications Staff (29+ courses)	

* Some courses include CFRE credits applicable for Certified Fundraising Executives

Learn by Outcome
Boost your impact with outcome-based learning*

Increase Sustained Giving Revenue (12+ courses)
Make predictable giving automatic, with pledge and recurring gift management

Increase Annual Fundraising Revenue (28+ courses)
Raise more money by engaging, retaining, and expanding supporter value

Build and Maintain a Single Source of Truth (20+ courses)
Bring your entire team into one system to work more efficiently

Increase Donor Giving Level (10+ courses)
Build high-impact supporter relationships through multi-channel fundraising and relationship tracking

Learn by Functionality
Apply Blackbaud product features & advance your skills*

Fundamentals – Web View (4+ courses)

Fundamentals – Database View (4+ courses)

Best Practices (7+ courses)

Communications (6+ courses)

Constituent Management (6+ courses)

Learn by Outcome
*Boost your impact with outcome-based learning**

Increase Donor Retention Rate (12+ courses)

Make the most of every donor touchpoint, from mass engagement campaigns to high-touch major giving, and ultimately retain more donors

Increase Major Donor Prospect Pool (10+ courses)

Find your best prospects with the highest capacity and propensity to give, with prescriptive steps for managing portfolios and moving donors toward gifts faster

Maximize Constituent Virtual Engagement (12+ courses)

Turn event attendees into supporters, using Event Management and follow-up tools, complete with registration, payments, custom participant information, email, and more

Measure and Optimize Fundraising Performance (22+ courses)

Take the guesswork out of executing on fundraising strategies and improve transparency with robust dashboards, reports, and more

Streamline Gift Management (11+ courses)

Master gift management with advanced gift entry, flexible online donation forms, and the ability to manage complex major gifts, pledges, annual gifts, and recurring gifts

Learn by Functionality
*Apply Blackbaud product features & advance your skills**

Gift Management (8+ courses)

Data Analysis (5+ courses)

Database Administration (9+ courses)

Event Management (3+ courses)

Membership and Volunteer (2+ courses)

* Some courses include CFRE credits applicable for Certified Fundraising Executives

Get Certified
*Get **Blackbaud Certified**® in your skillset*

Blackbaud Raiser's Edge NXT Fundamentals Certification	**Raiser's Edge Fundamentals Certification**	**Blackbaud Raiser's Edge NXT Professional Certification**
(4 courses + Exam)	(8 courses + Exam)	(7 courses + Exam)

Organizational Best Practices
Build your business acumen and social good expertise with these non-product-specific courses

- View the *Organizational Best Practices* curriculum

Premium Learning
for *Learn Everything* Subscriptions

Courses that Support Microsoft Product Use

These instructor-led, hands-on courses support Microsoft Excel and Word. Boost your organization's productivity with targeted hands-on learning.

LEARNING PATH: Microsoft Product Training

North Star Sessions

Get expert guidance from leaders in the social good sector. These insightful and instructive video sessions are available on-demand, 24/7.

LEARNING PATH: North Star Sessions